

INFUSE

RÉVÉLATEUR DE SENS

**FILM SEEMEE LOOP**  
**storyboard**

**Serge Ferrari**  
group

**vos enjeux**

**communiquez auprès des industriels  
de la communication en montrant  
sans le montrer l'innovation 100%  
recyclé de seemee loop produit  
en allemagne**

**notre objectif**

**mettre en avant les avantages  
de seemie loop par un graphisme  
simple s'inspirant des codes  
de l'impression.**

# Seemee Loop

**by**

The logo for Serge Ferrari group features a stylized white leaf icon above the text. The text "Serge Ferrari" is in a bold, sans-serif font, and "group" is in a smaller, lowercase sans-serif font below it.

**Serge Ferrari**  
group







**Let's enter  
th**

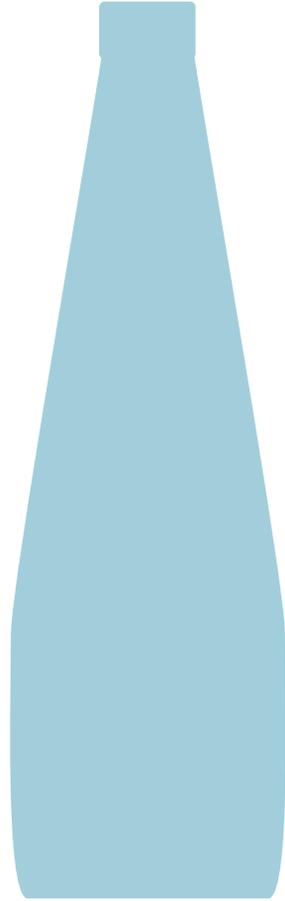


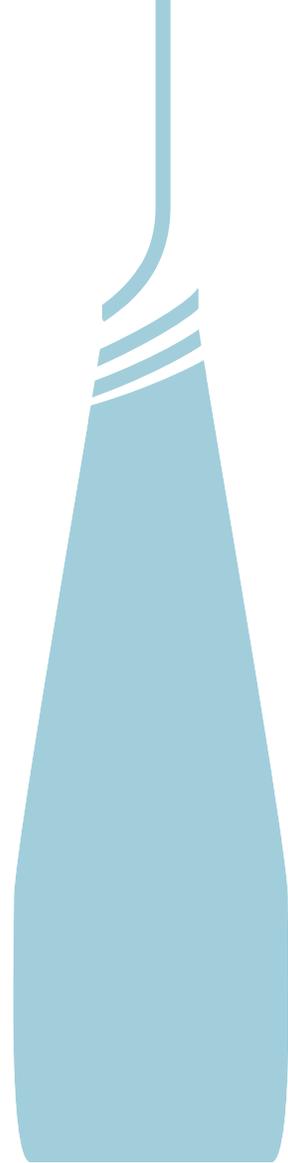
**Let's enter  
the Loop**

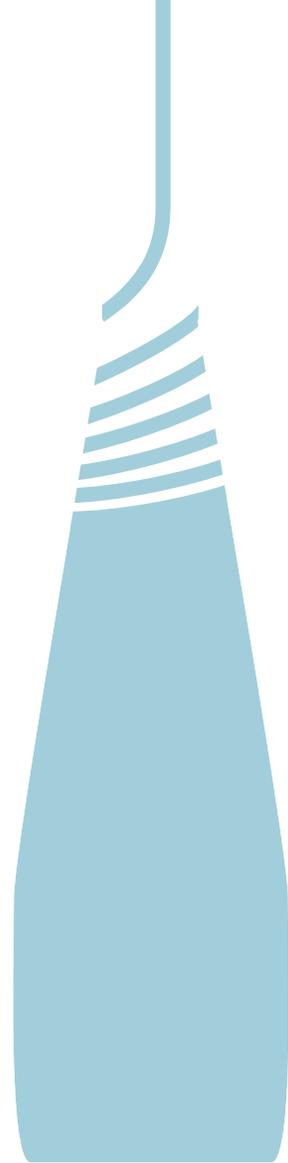


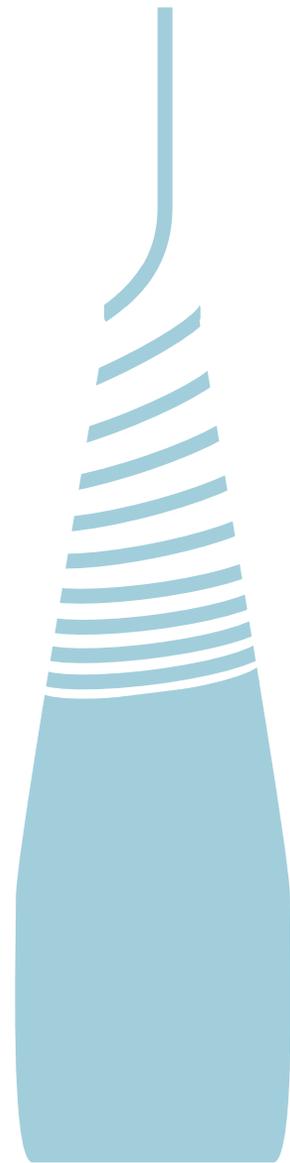
Let's enter  
the Loop











**Used plastic  
bottles  
transformed  
into**

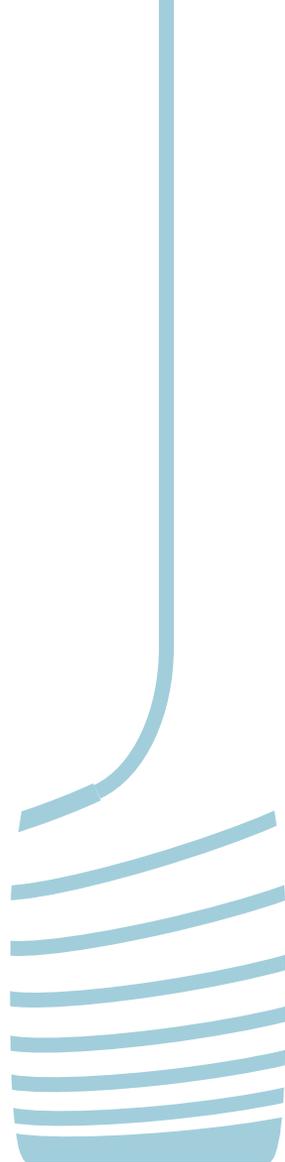


**Used plastic  
bottles  
transformed  
into**



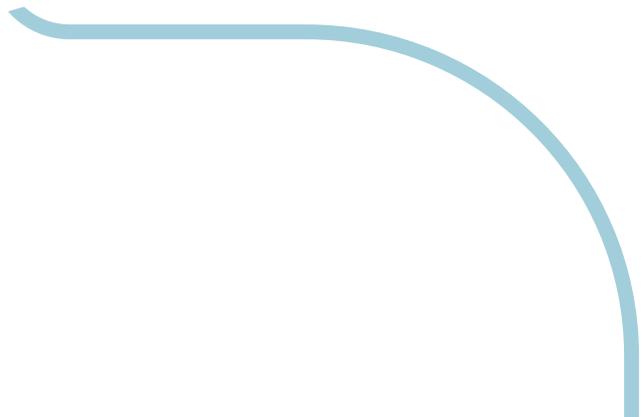
**Used plastic  
bottles  
transformed  
into**

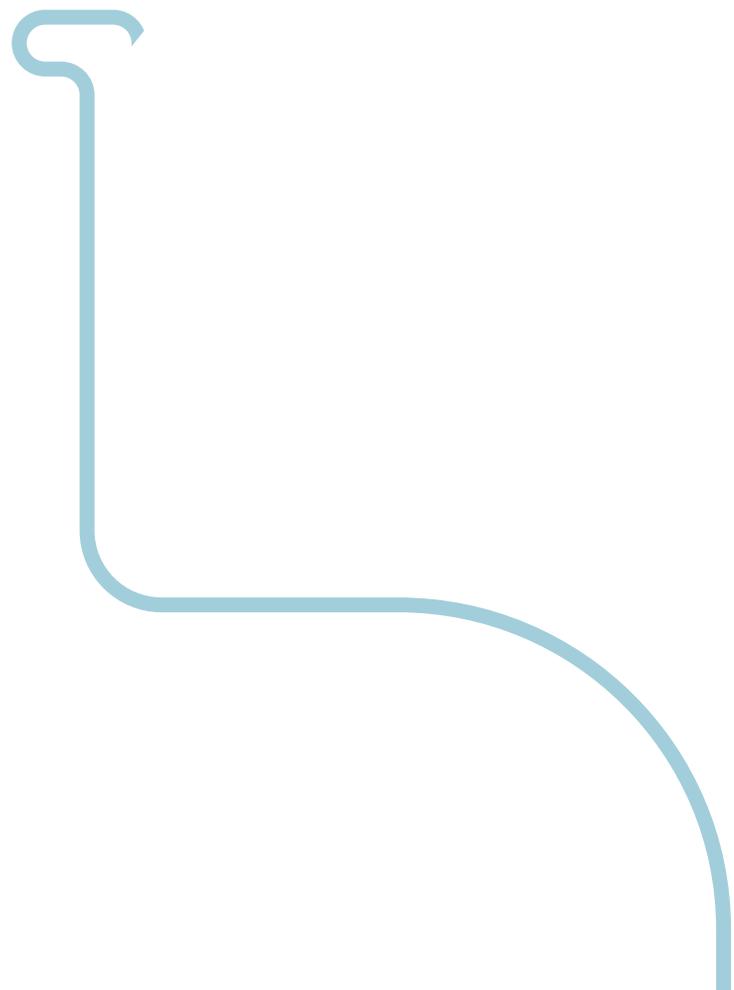
**Recycled**  
PET yarns

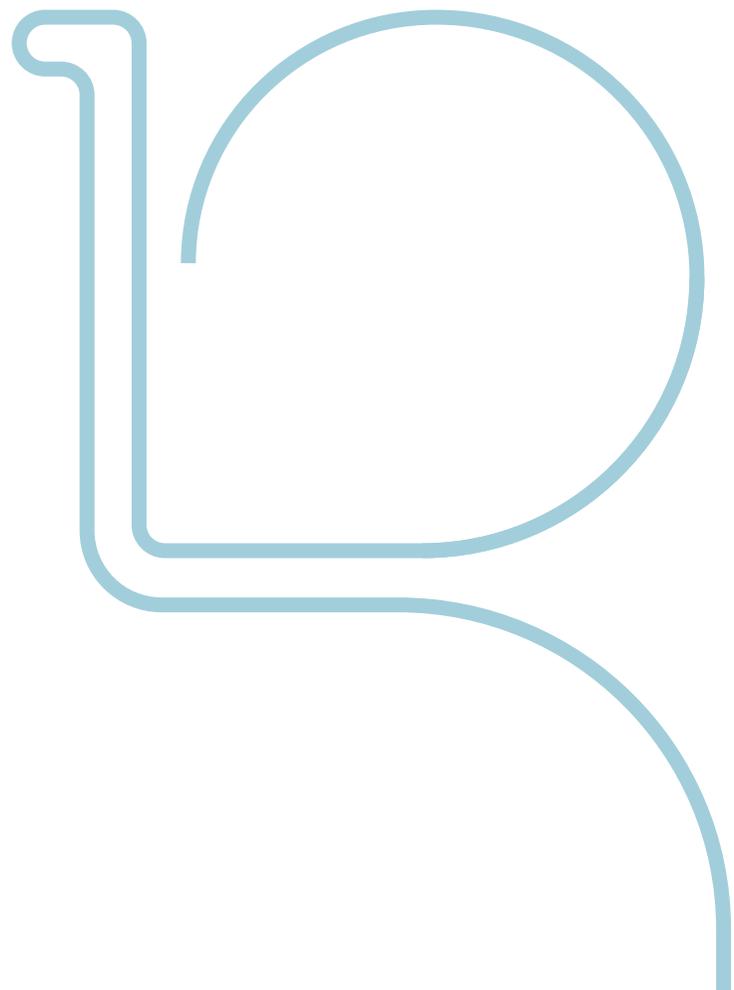


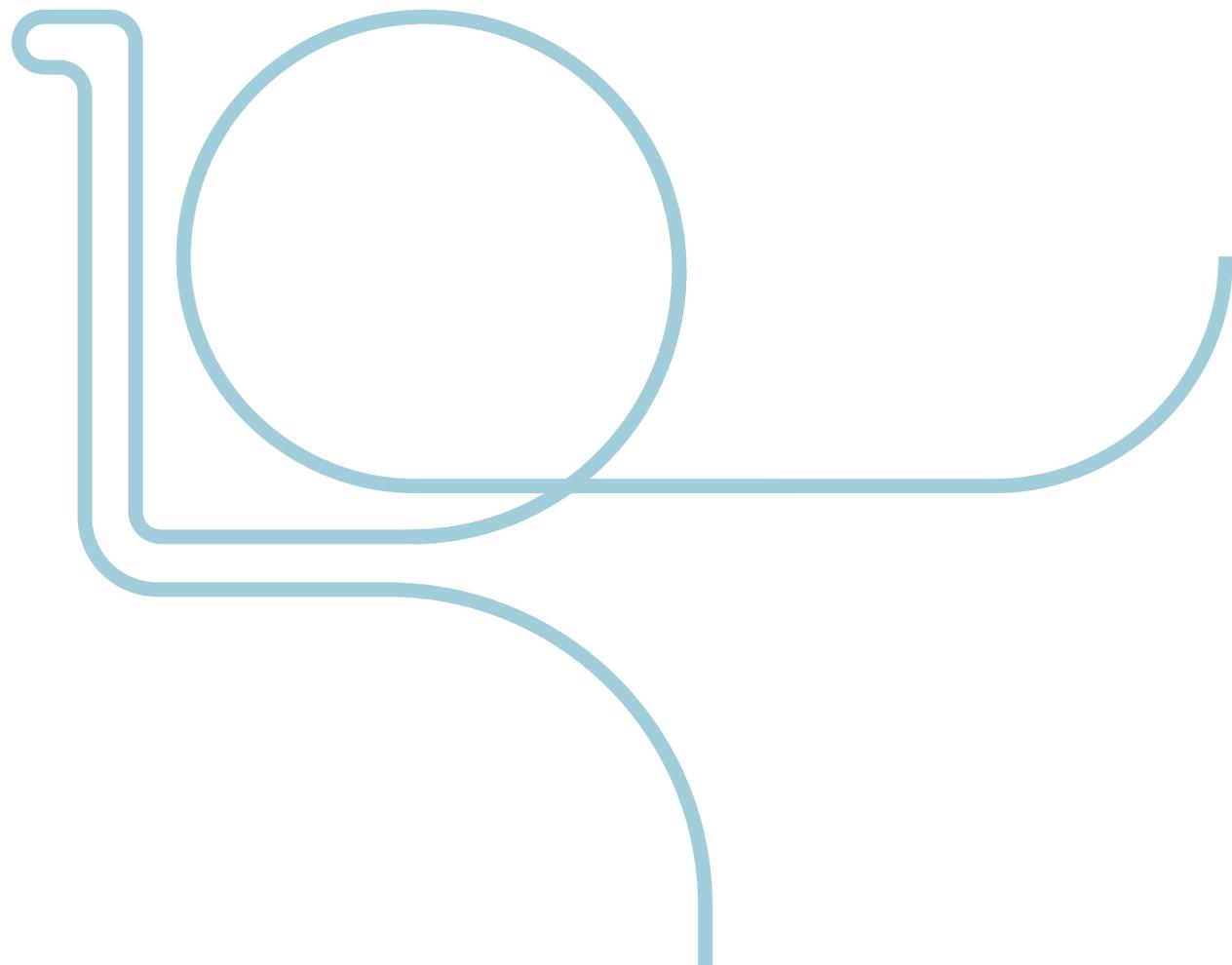


# Recycled PET yarns

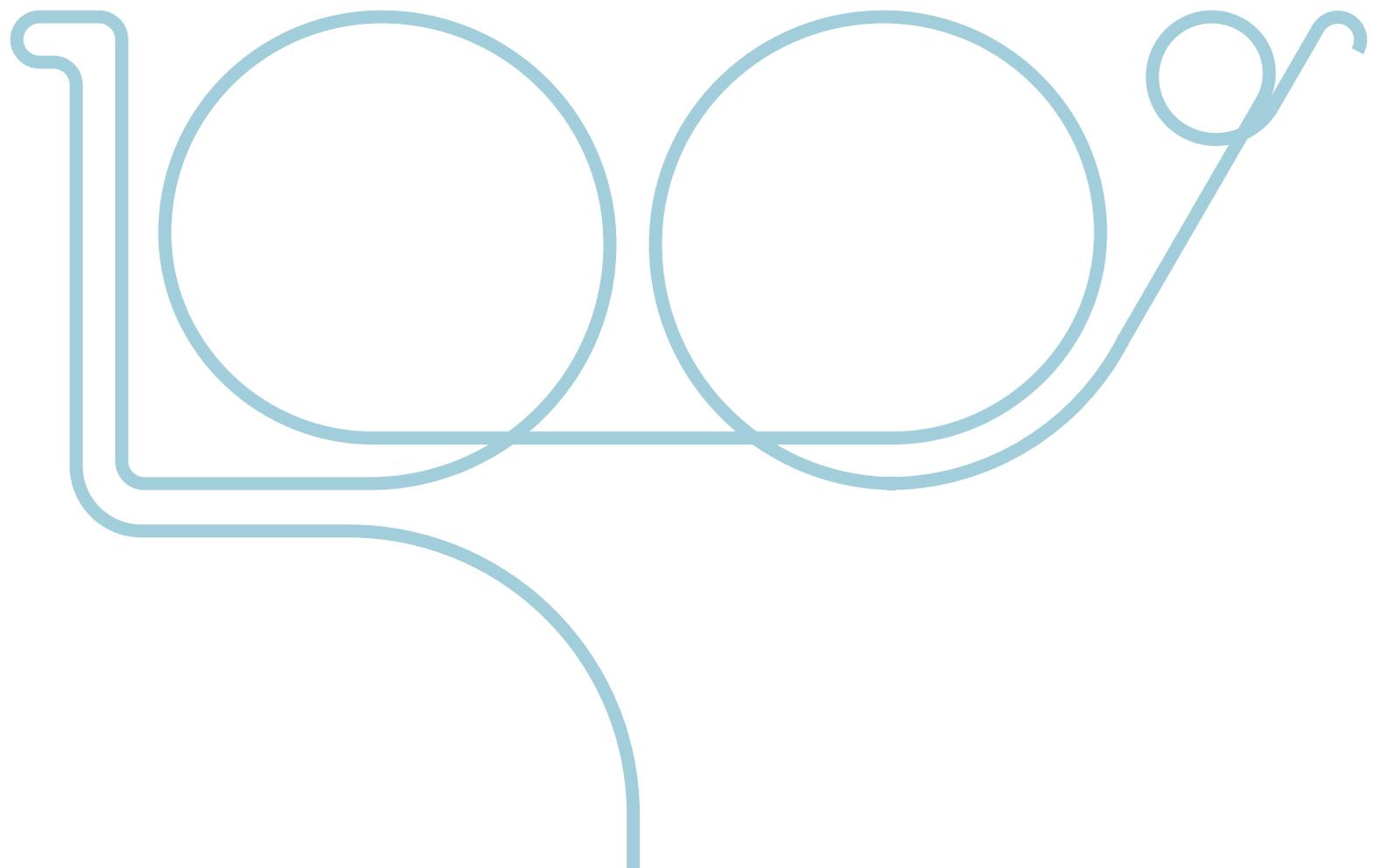












100%

recycled



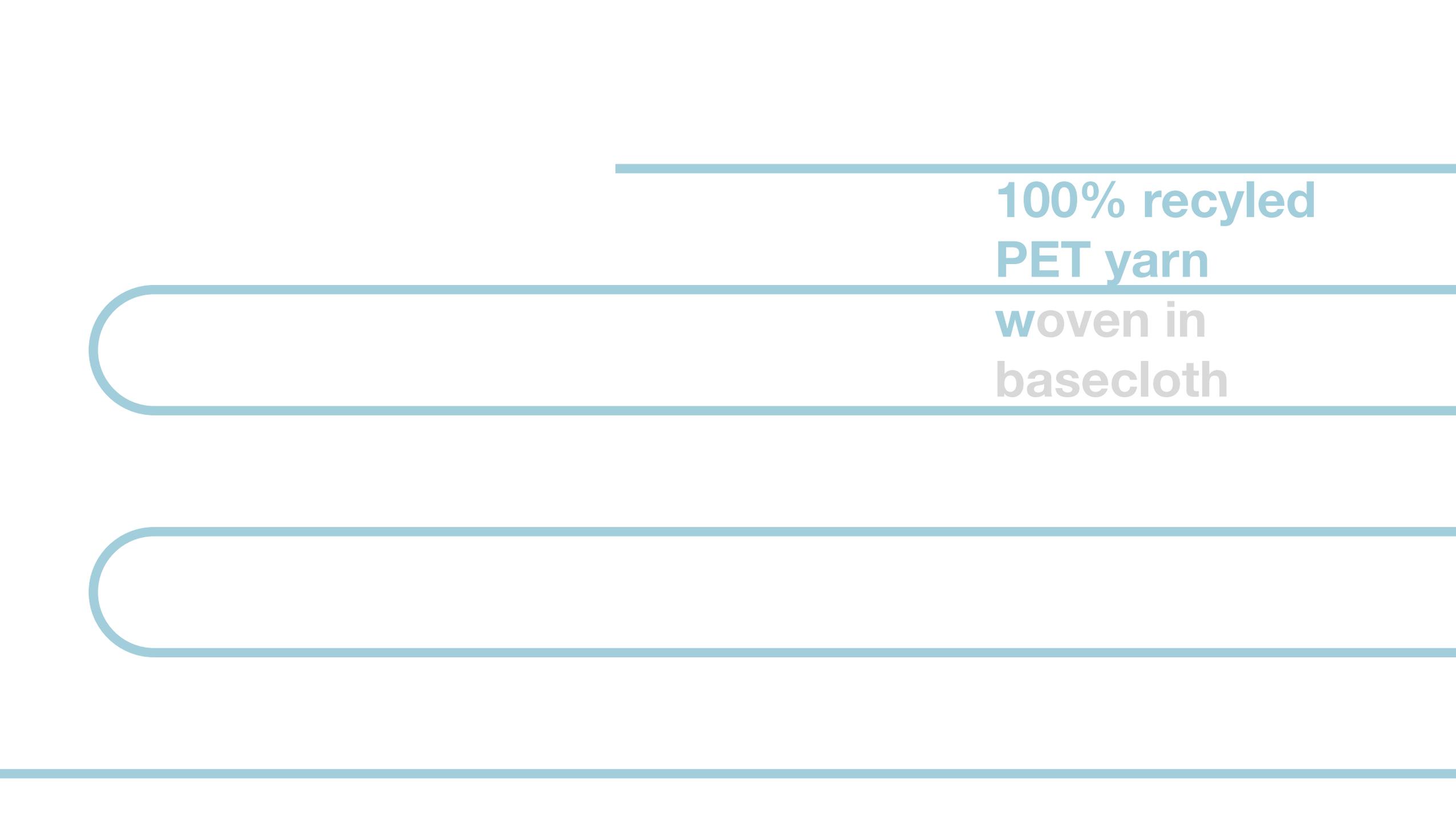
recycled



recycled

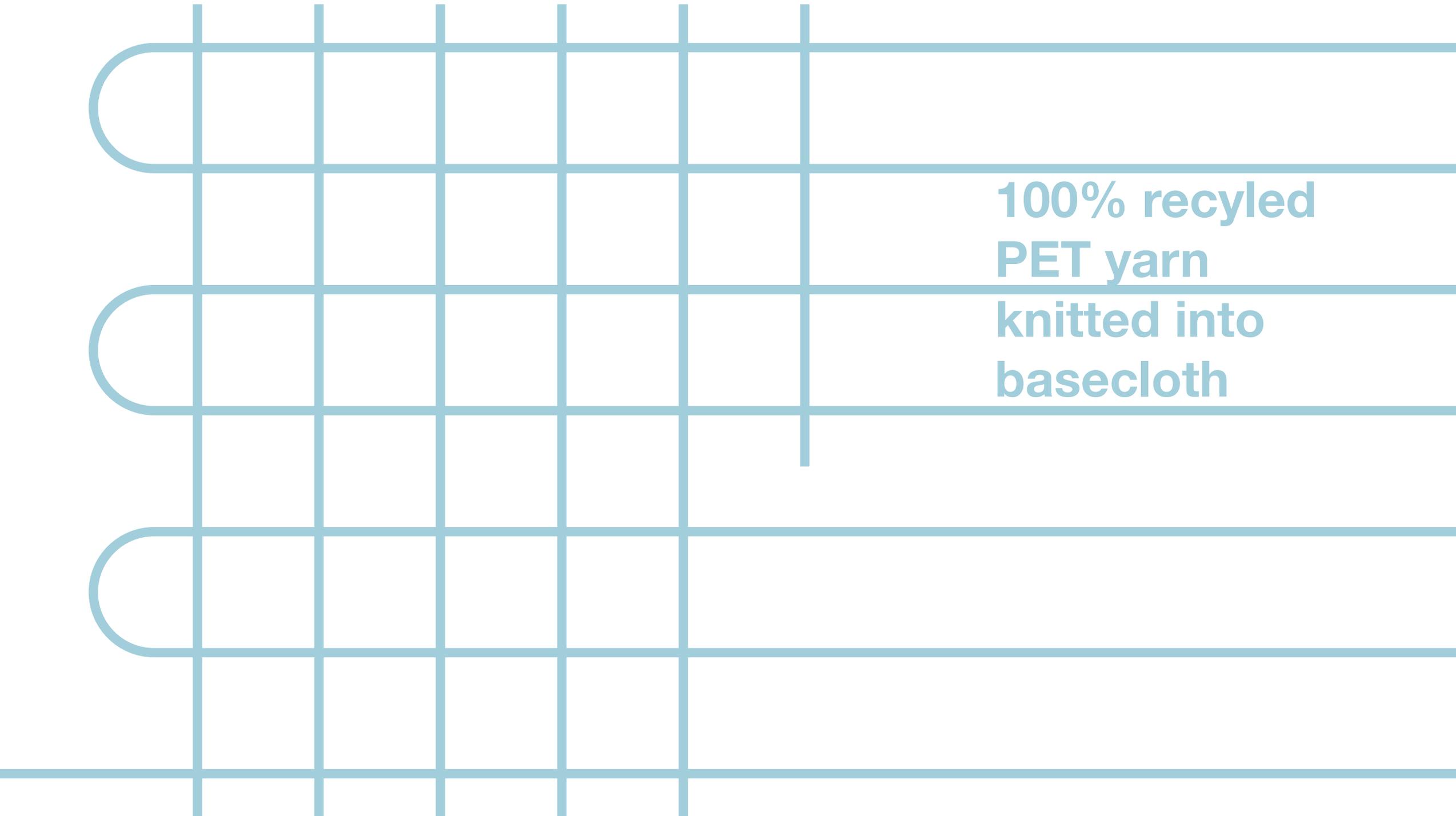


**100% recycled**  
PET yarn  
knitted into  
basecloth

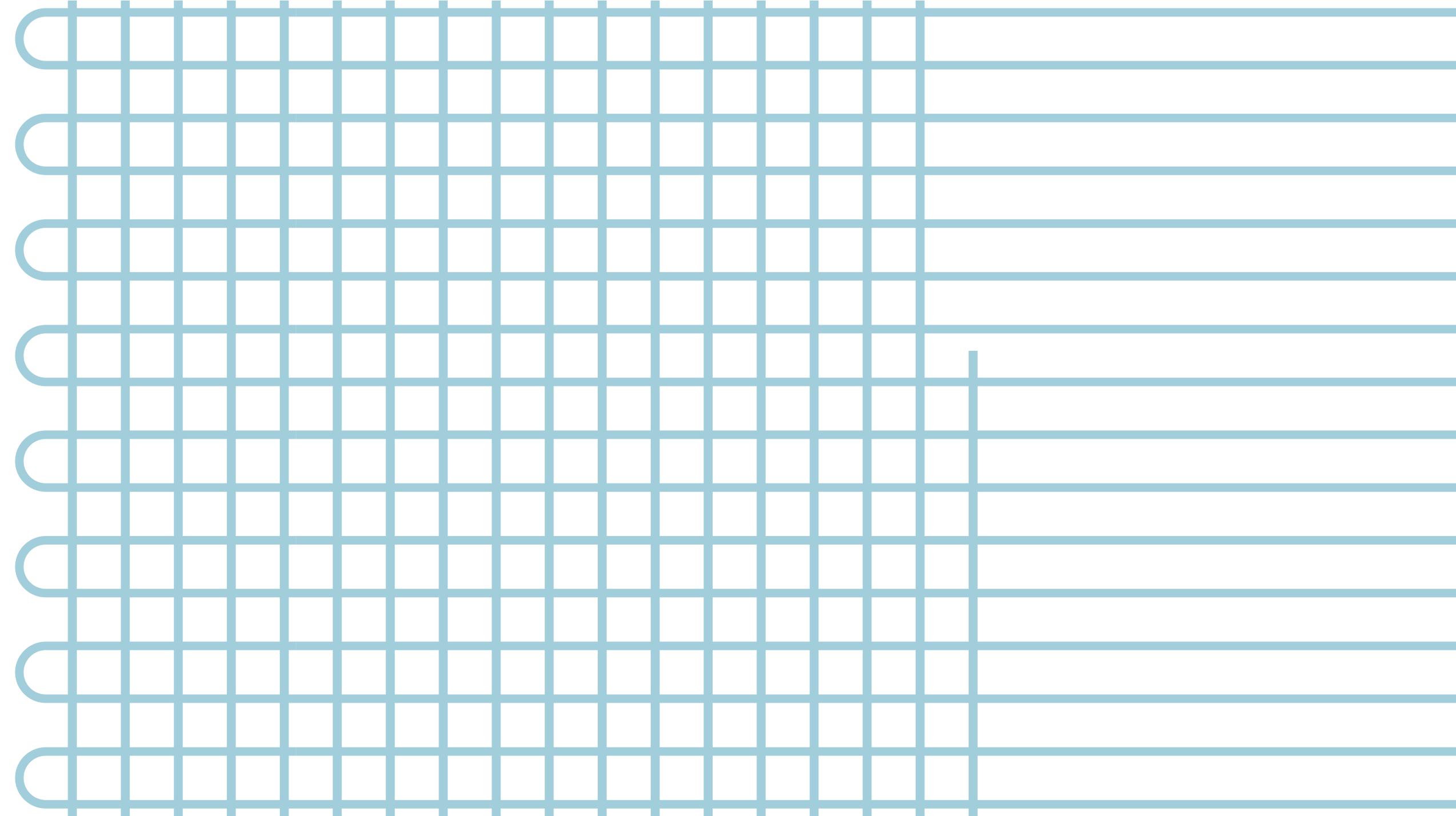


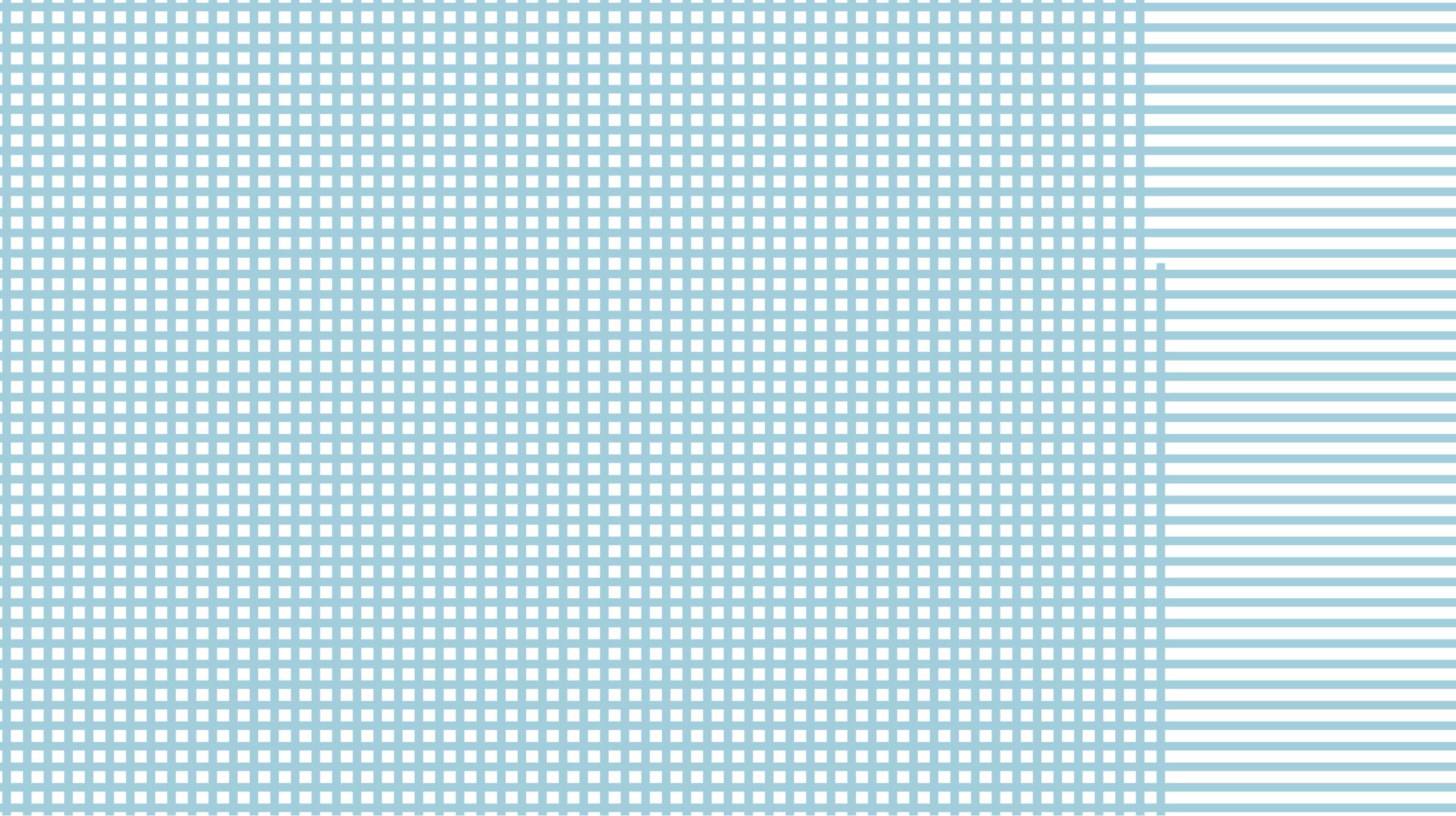
**100% recycled  
PET yarn**

**woven in  
basecloth**



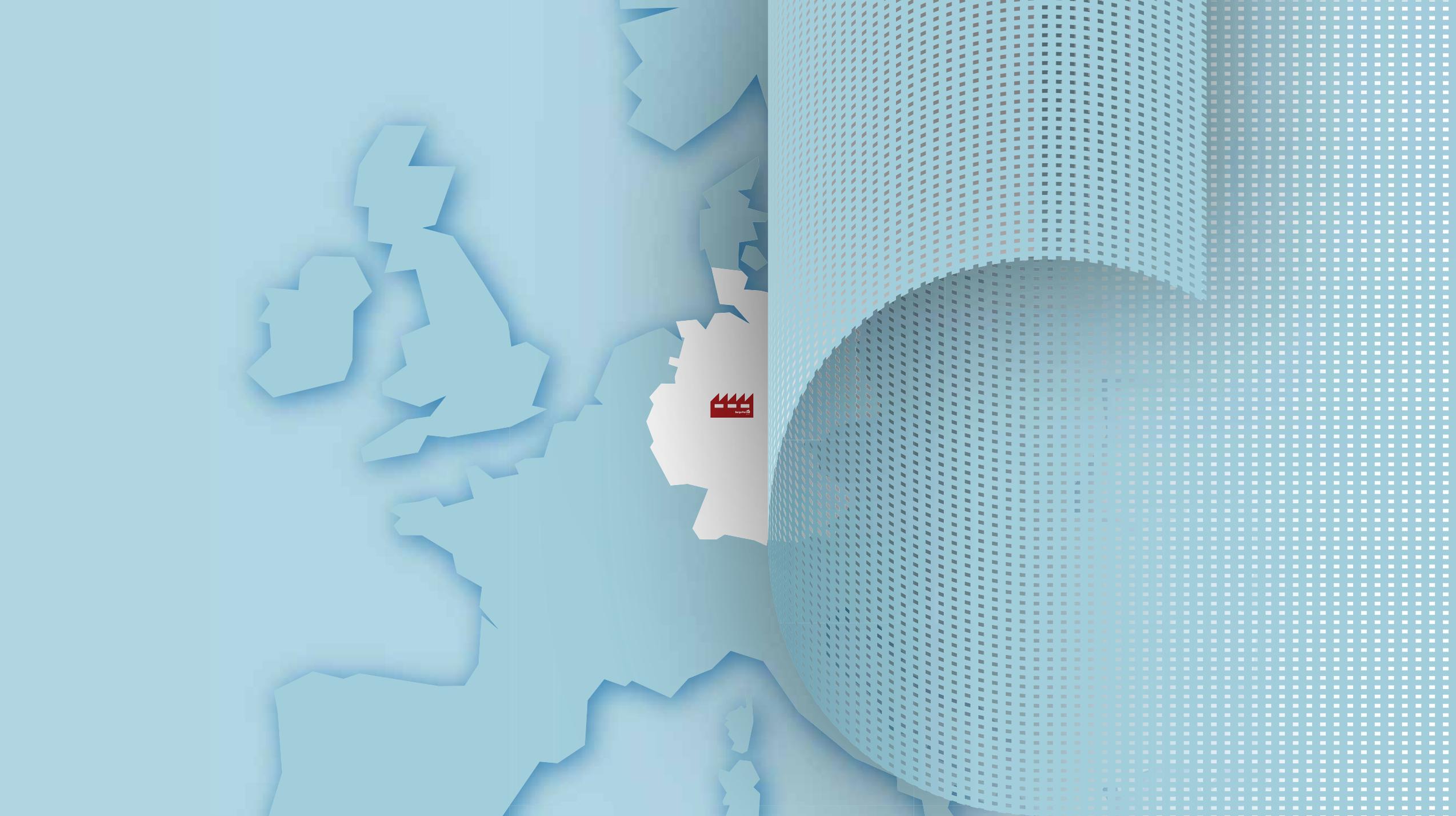
**100% recycled  
PET yarn  
knitted into  
basecloth**











made in  
germany



**made in  
germany**





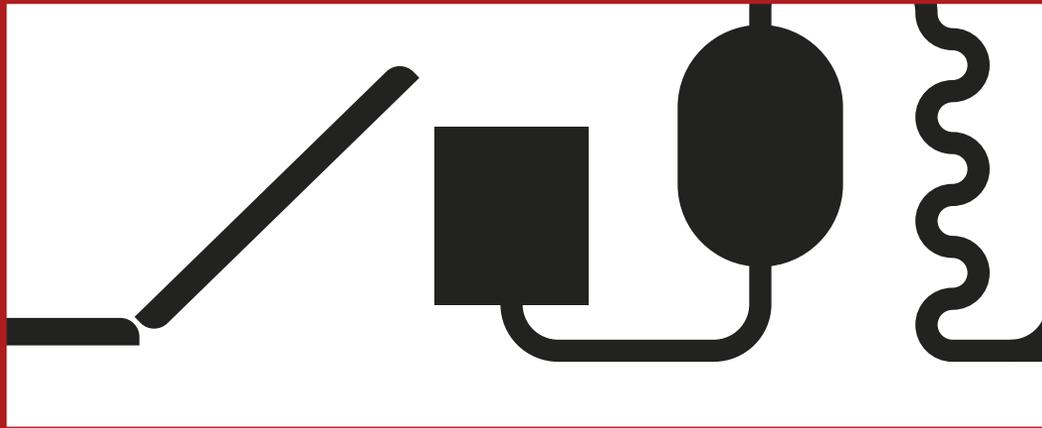
 post-consumer waste

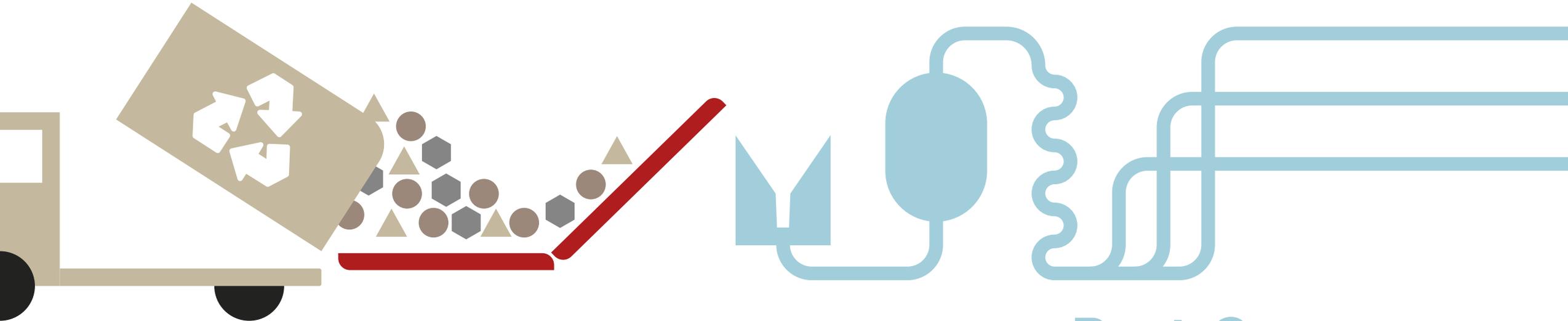




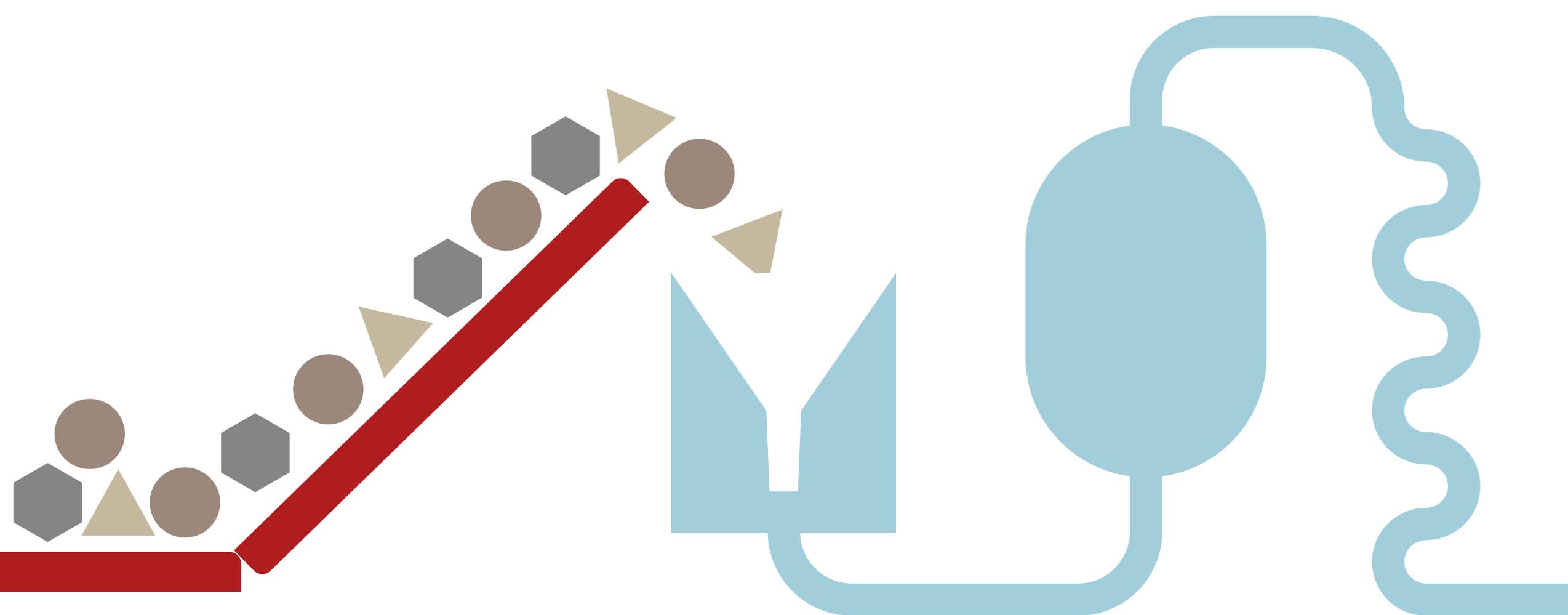
umer waste



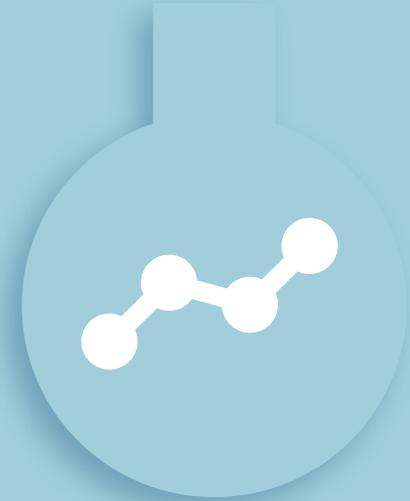
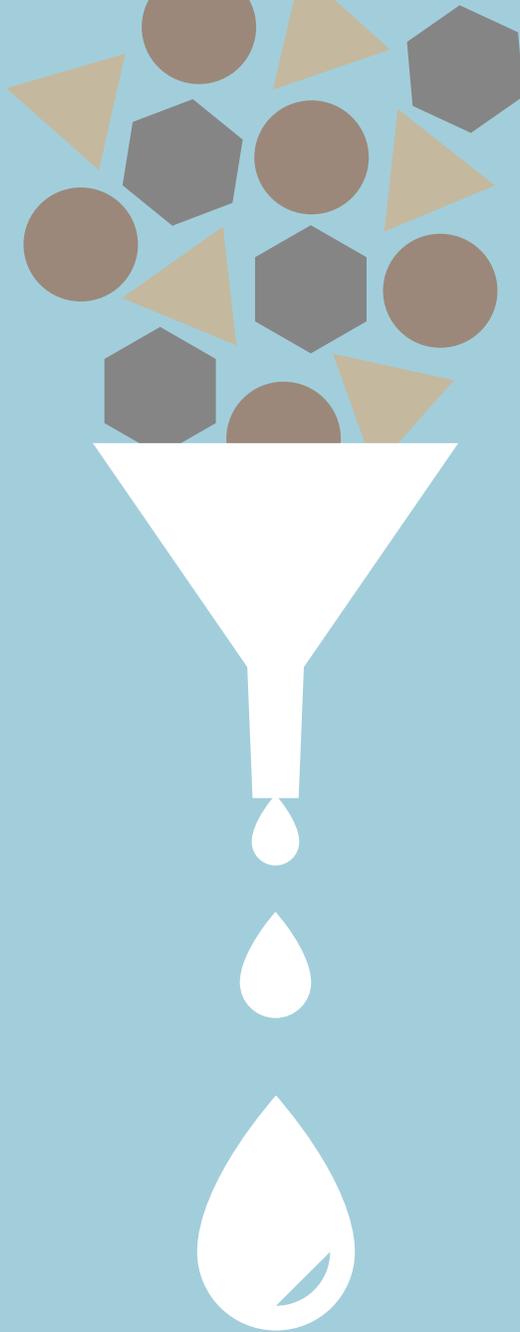
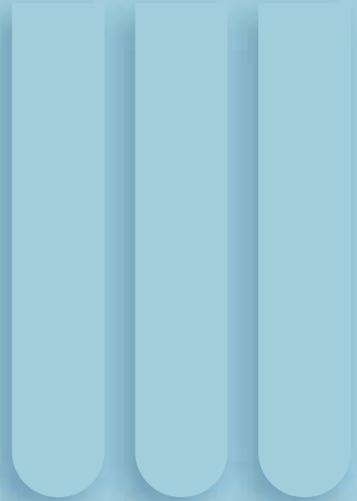




Post-Consumer  
waste recycling



**Post-Consumer  
waste recycling**



**Production  
of coating paste**



100%  
recycled



100%  
recycled

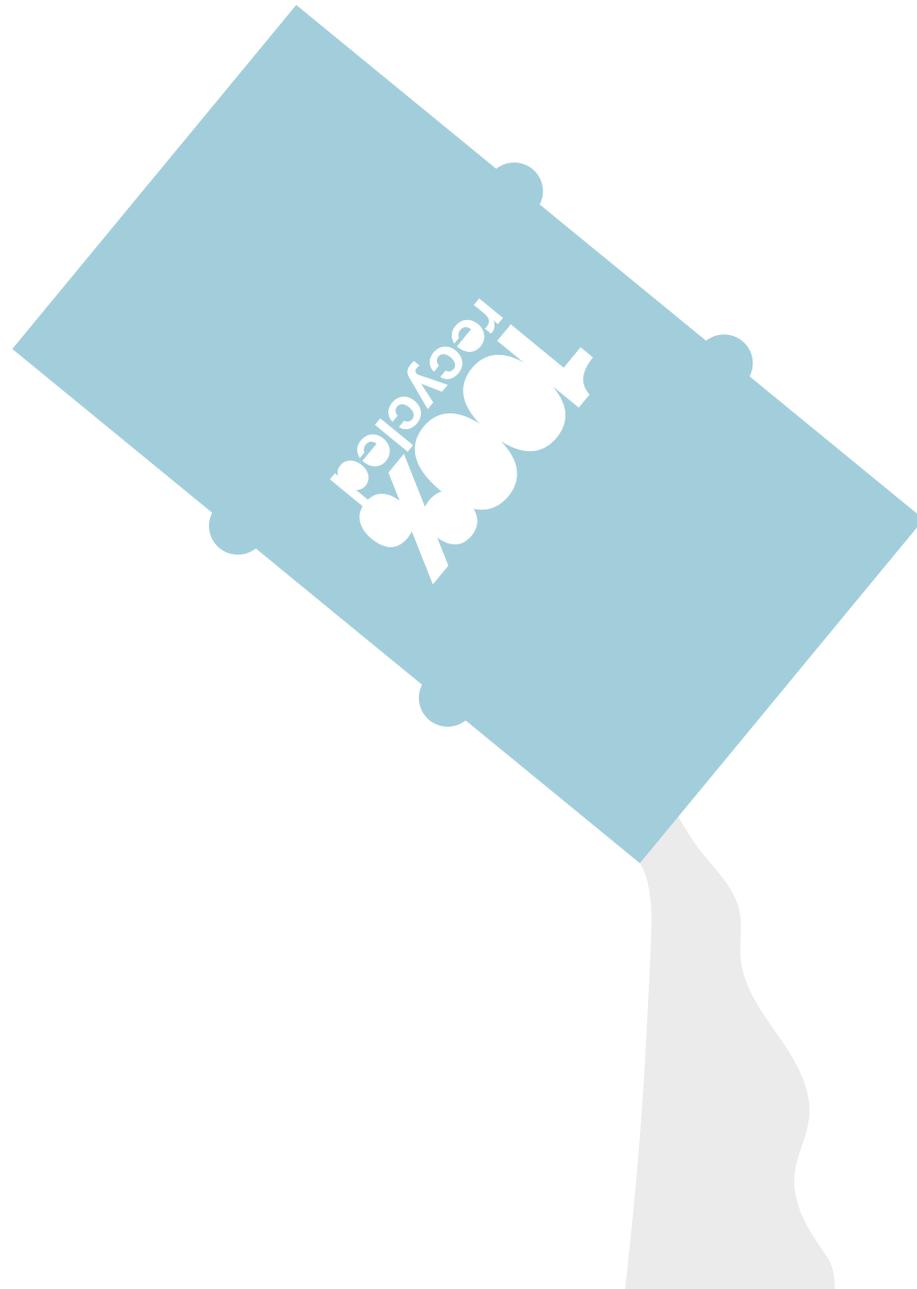
100%  
recycled

100%  
recycled

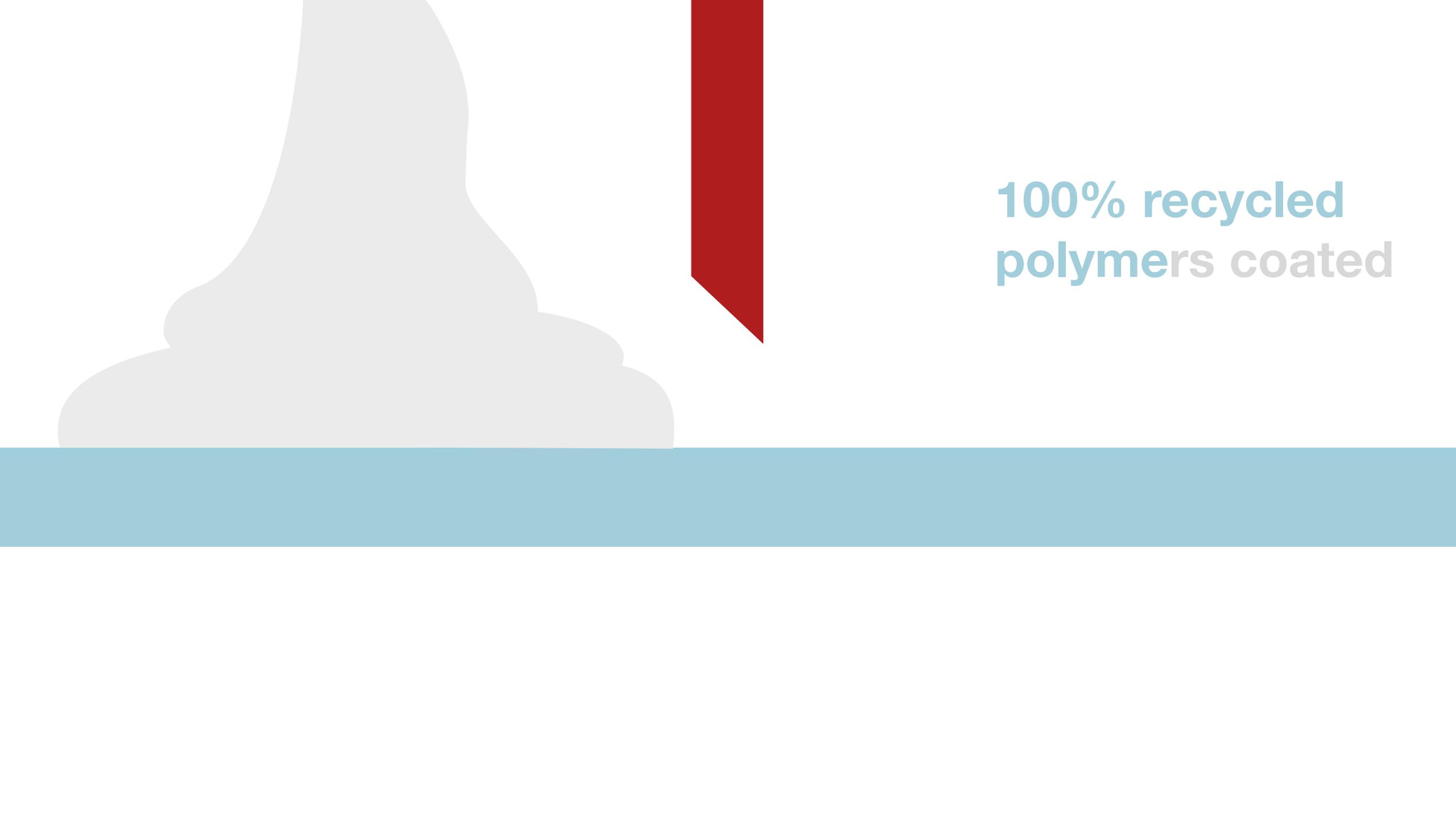
**100%**  
**recycled**



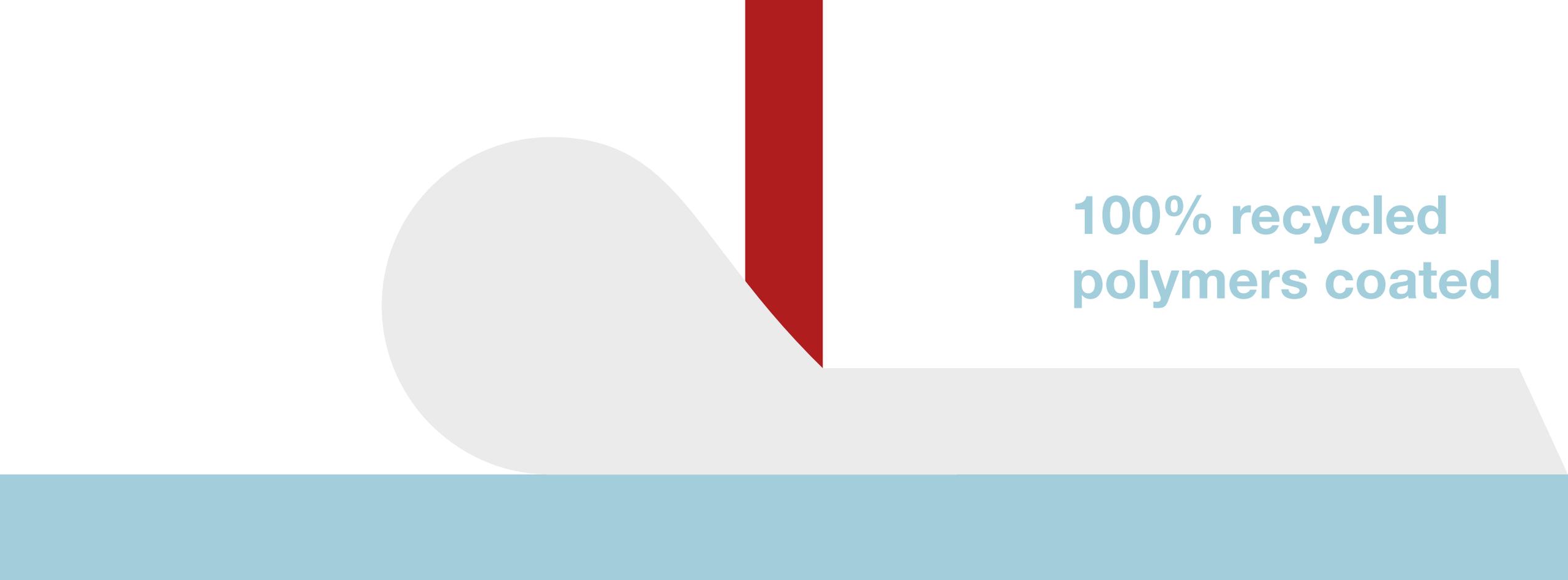
**100%**  
recycled



**100% recycled  
polymers coated**

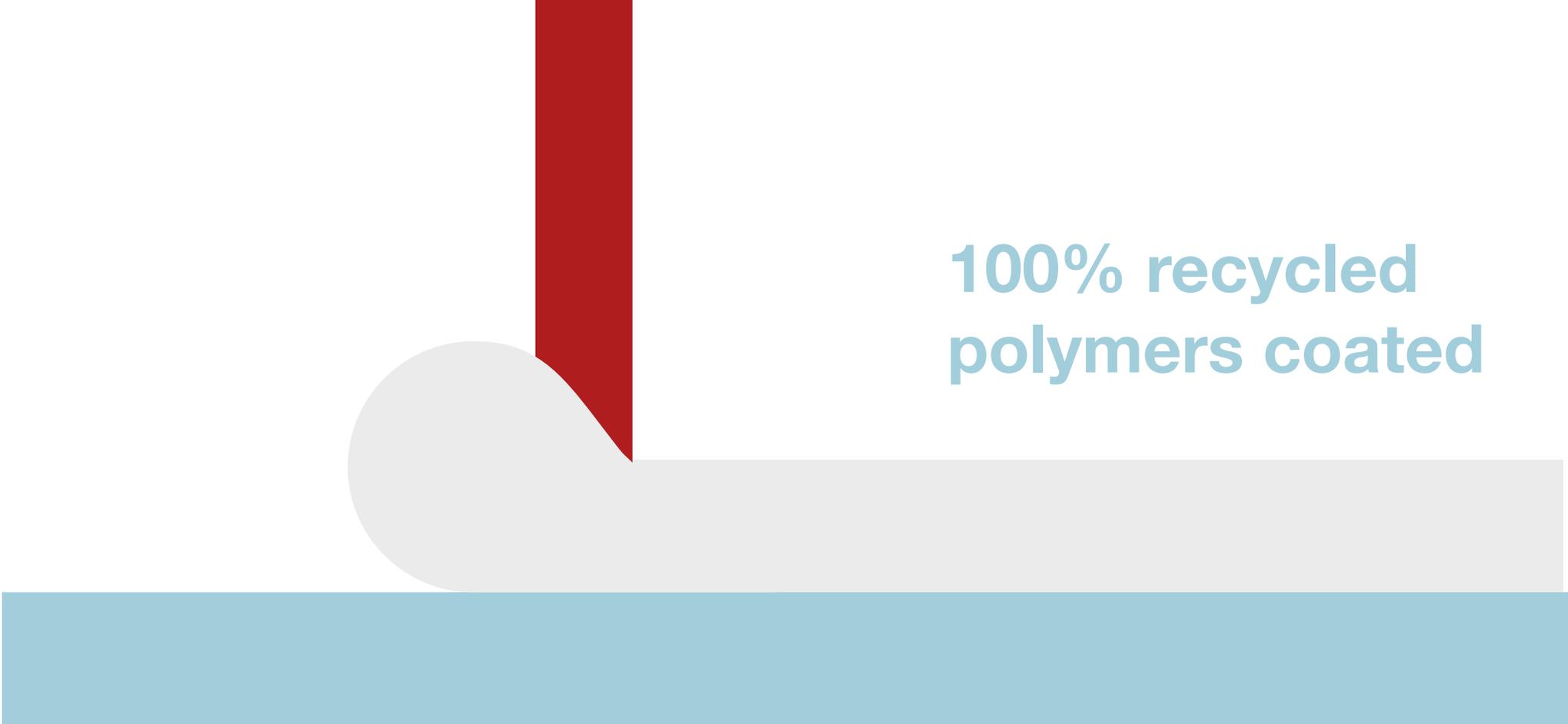


**100% recycled  
polymers coated**



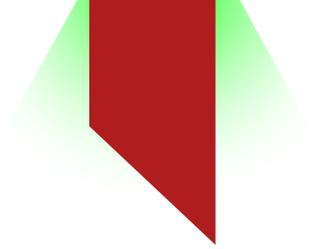
**100% recycled  
polymers coated**

**on 100% recycled  
basecloth**

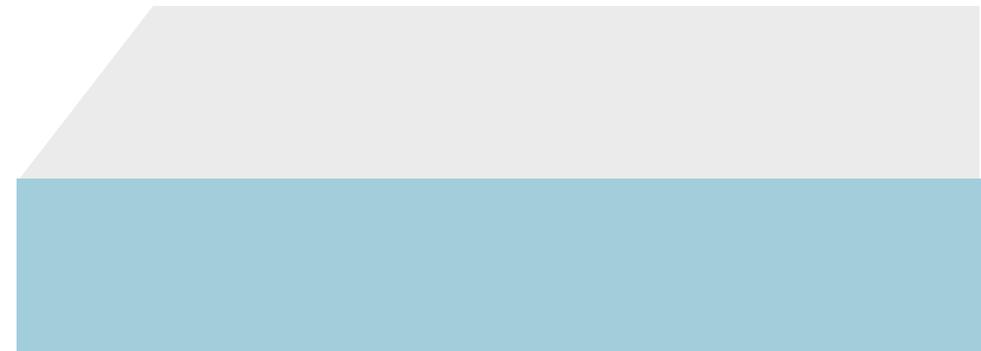


**100% recycled  
polymers coated**

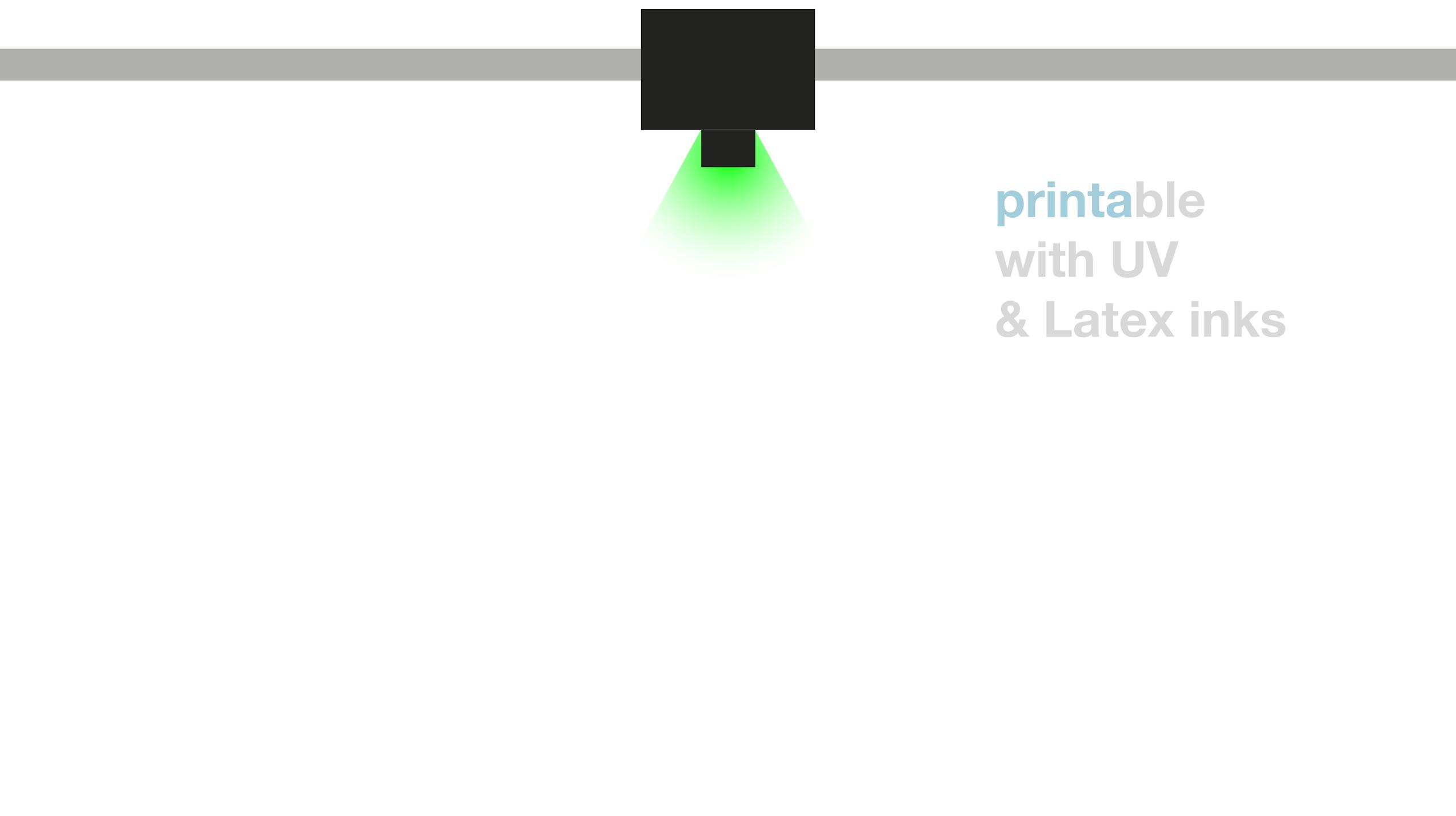
**on 100% recycled  
basecloth**



**100% recycled  
polymers coated**

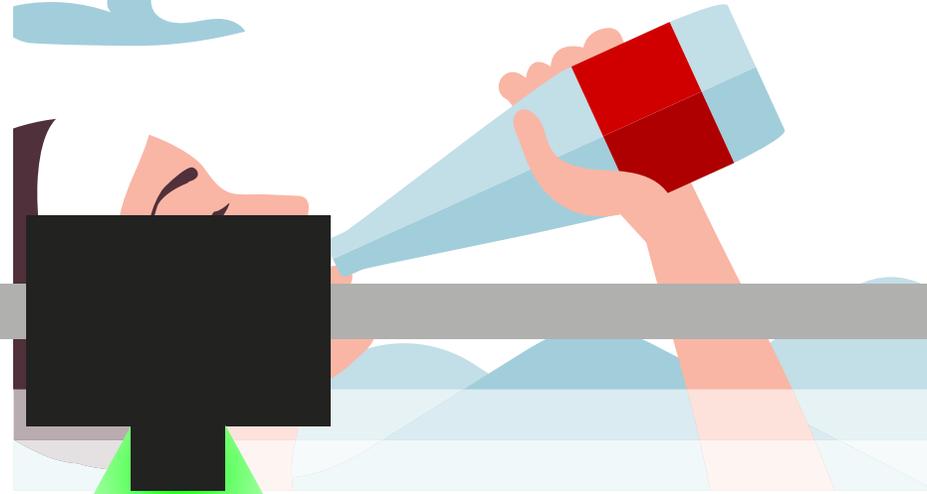


**on 100% recycled  
basecloth**

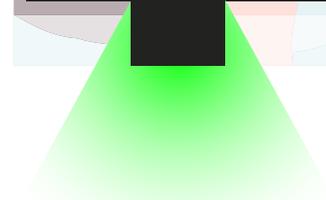


**printable**  
with UV  
& Latex inks

# BANNER



printable  
with UV  
& Latex inks



# BANNER



printable  
with UV  
& Latex inks

# BANNER



printable  
with UV  
& Latex inks

# BANNER



for indoor  
and outdoor  
print  
application

# BANNER

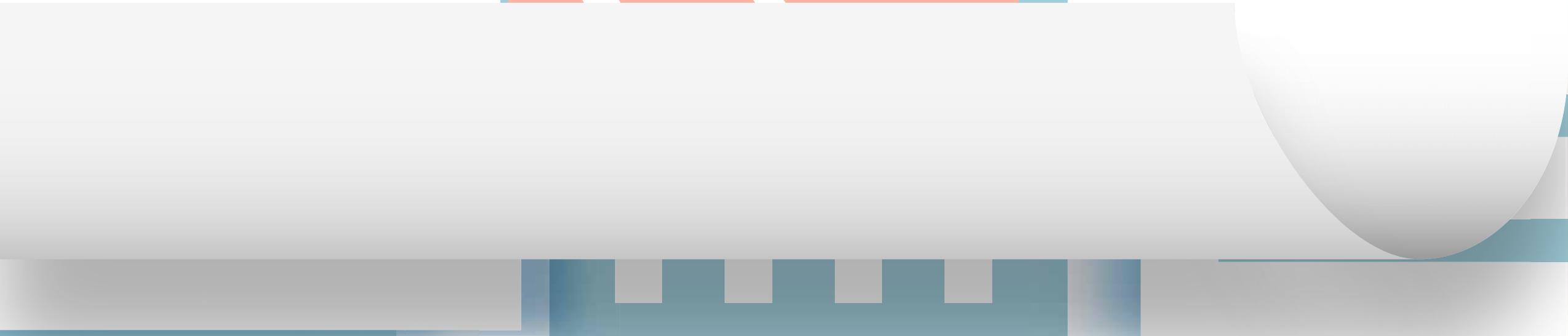


for indoor  
and outdoor  
print  
application

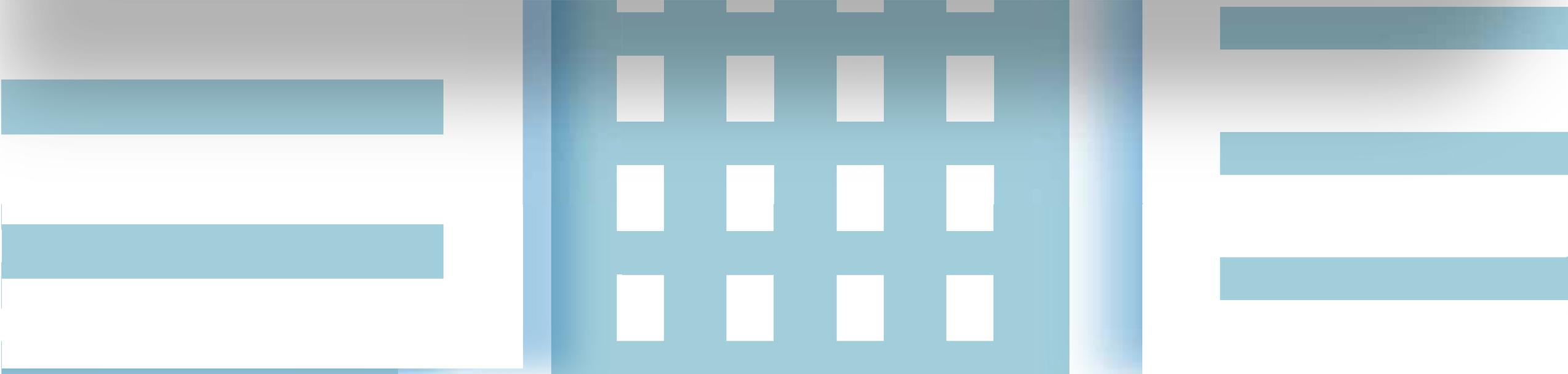
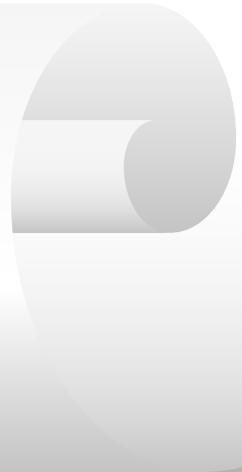
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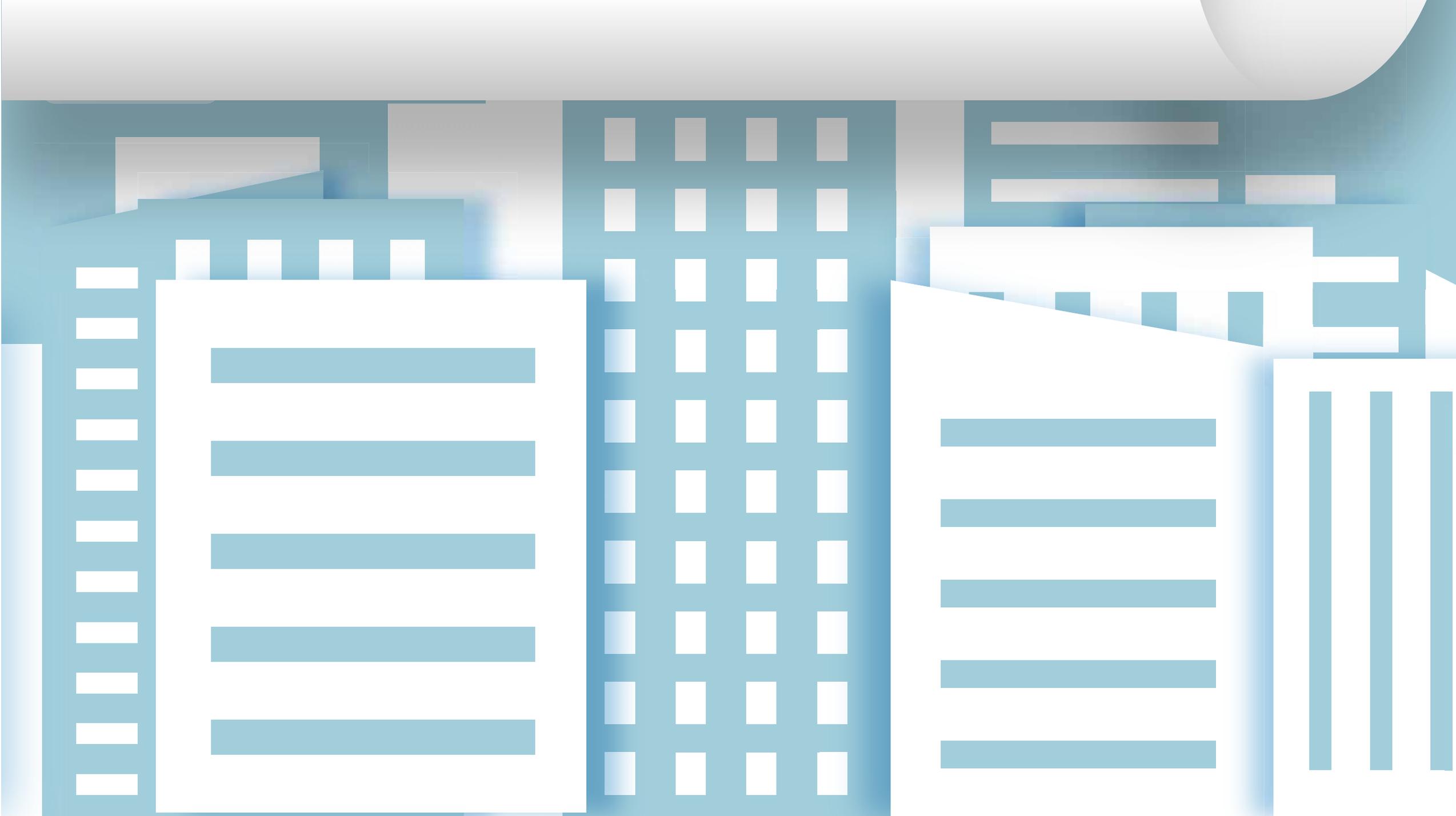


for indoor  
and outdoor  
print  
application



# BANNER







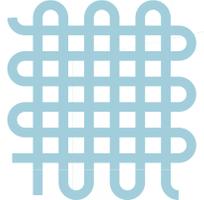
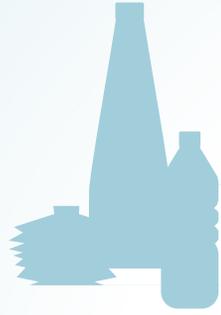


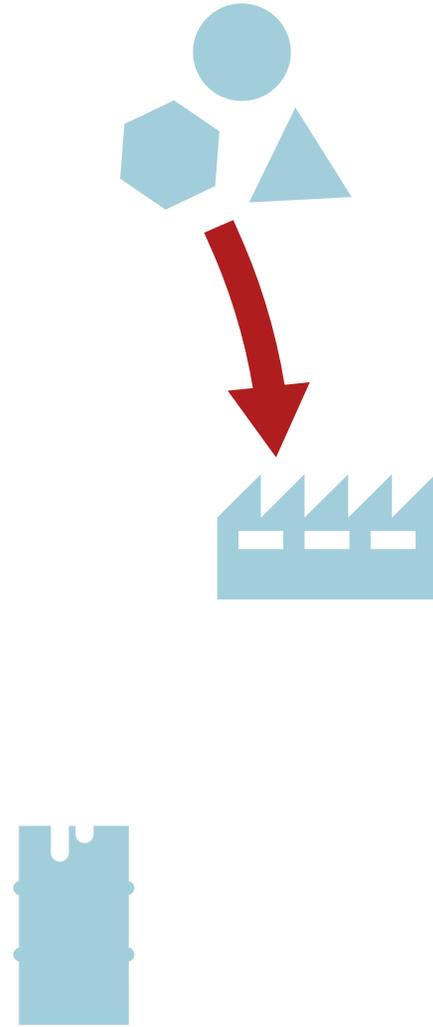
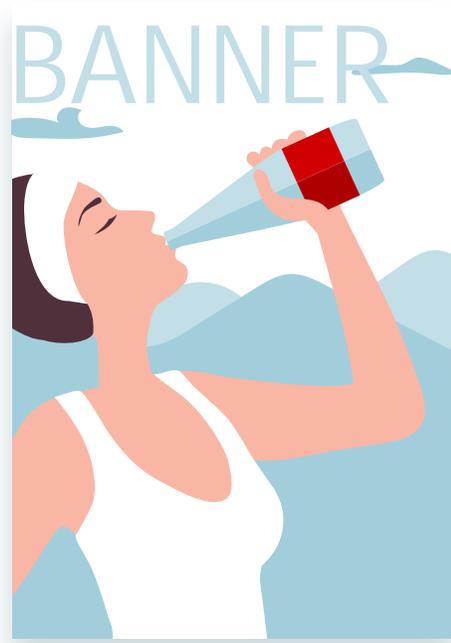
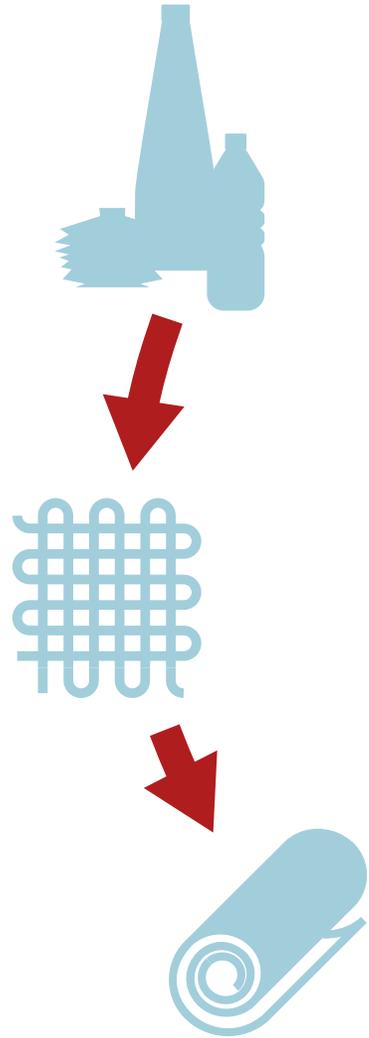




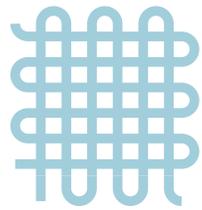
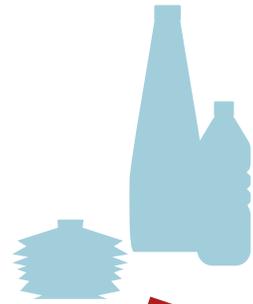


BANNER





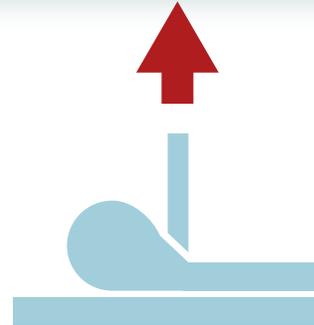
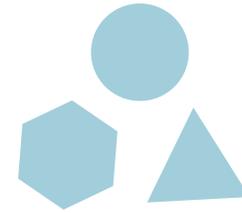
PET  
bottle



an exclusive  
Serge Ferrari innovation



Post-  
consumer  
waste



**Seemee Loop,**  
**the first & most innovative**  
**printable fabric**

**Seemee Loop,**  
the first & most innovative  
printable fabrics made  
from **100% recycled**  
materials...

...and of course,  
**it's PVC free**

**Serge Ferrari**  
group

**[sergeferrargroup.com](http://sergeferrargroup.com)**